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MARCH 2009



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**Pretty in pink:** A bride goes for bubble-gum chic right down to her shoes at a Longwood Events wedding.

# PUTTIN' ON THE GLITZ



## Event pros orchestrate weddings with a heavy hit of Hollywood style By Christine Landry

**Want to wed like** a rock star? Or borrow a wedding theme from the big screen? There are many ways to put some showbiz glitz into a wedding. Here, wedding experts tell us how to put on the ultimate big-day show—and provide tips for those without blockbuster budgets.

### **WALKING IN CHRISTINA'S WONDERLAND**

**Wedding Day Details:** Marley Majcher, "boss" of Los Angeles-based the Party Goddess, set the tone for a 2007 New Year's Eve wedding in Pasadena, Calif.

**Inspiration Strikes:** "The bride loved the icy blue colors, white dance floor and frosty looking center-pieces" of songstress Christina Aguilera's 2005 winter wonderland-themed wedding, Majcher says. To give her that look, Majcher went as "glimmering" as possible, opting for glitter and shine with the help of plexiglass

risers and blue lighting accented with glass and silver pieces.

**The Big Day:** The result, according to Majcher: "Crazy fabulous." Scores of mini chandeliers over food stations, giant flocked branches in the corners of the tent, and disco balls over a plexiglass-covered pool created a glitzy, romantic mood. Smaller details also set the tone, such as icicles, decorative snowflakes, flocked greenery on the chandeliers, and strings of white lights on birch trees; blue uplighting gave the scene a "really magical, frozen feel," Majcher says. And for added drama, the LED lights changed color when the clock struck midnight.

**Lotta Look, Less Money:** Use glass and candles to mimic the Aguilera look for less, Majcher notes. "It can be relatively inexpensive to use tons and tons of votives and all kinds of sizes of candles to create a

Photo by Matt Turner Photography



magical look," she says. For added bang-for-buck, Majcher also recommends nixing the white carpet and going for simpler blue uplighting. On top of that, cylindrical vases filled with battery-operated white lights, as well as clear, frosted and silver ornaments, can create an icy look without burning through the bucks.

### **SOMETHING BORROWED, SOMETHING PINK**

**Wedding Day Details:** Susan Verge, director of event management at Longwood Events in Boston, developed a pink-hued day to remember in Newport, R.I., for the September 2007 wedding of high school sweethearts.

**Inspiration Strikes:** The event tracked the rage for the color pink, seen in the weddings of actresses Portia de Rossi and Elizabeth Hurley and singer Gwen Stefani.

**The Big Day:** With the traditional white weddings seeming, well, traditional and white, many celebrities have been adding pops of personality to the staid scene. De Rossi and Hurley donned pink wedding gowns, while Stefani dyed a portion of her gown pink. In a nod to this trend, Verge says, the bride "walked down the aisle in a pair of hot pink polka-dotted peep-toe pumps." ▶

**Frozen fantasy:** The Party Goddess turned a Pasadena, Calif., home into an icy wonderland with the help of snowflake ornaments, frosted greenery, votives and strings of lights (1, 2).



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