

The Hollywood Reporter.

Marley Majcher, CEO of The Party Goddess! Inc., a nationally acclaimed full service event planning and catering company, announced the first annual event planning conference "Uncensored: The Secrets of Event Planning Revealed," to take place at the Hotel Palomar in Los Angeles March 17-19. The 3-day seminar for event planners, focuses on cultivating local "celebrities" in their areas to gain valuable p.r., how to reduce their marketing costs and trim their overhead as well as how to build buzz for their brands.

The genesis for this event is "to get event planners to understand that their companies need to make money so they can thrive as entrepreneurs and not be unwillingly forced to re-enter corporate America if and when the economy turns around," said Majcher. Majcher is a lifestyle expert with appearances on Entertainment Tonight, E!, HGTV, Fox & Friends and MTV. Additionally, her articles and interviews in People Magazine, The Wall Street Journal, Fortune, In Style Weddings, BusinessWeek, Entrepreneur Magazine, OK! and Us Weekly, have inspired many to entertain and have motivated event planners to get serious about their businesses.

Besides Majcher, "Uncensored" will feature a panel of experts who will share their knowledge and wisdom with the audience. Featured speakers include: Simon T. Bailey, a renowned best selling author, mentor and personal coach; celebrity wedding planner Mary Dann-McNamee; Ruth Moyte, an award-winning event planner; Liz Dennery Sanders, a branding visionary and successful entrepreneur; Cocoe Voci, a celebrated fashion designer. Other guest speakers include: Laura Roeder, Merri Jill Finstrom, Kathy Nenneker and Kelly O'Neil.

Since 1992, The Party Goddess, Inc! has made its mark with a client list that includes Britney Spears, Jennifer Love Hewitt, Pierce Brosnan, Katherine Heigl, Snoop Dogg, Tisha Campbell, Ali Landry, Cesar Millan, Kelly Rutherford and most recently, Nick Lachey and Vanessa Minnillo, Earthlink, Cedars-Sinai, Georgetown University, Art Center College of Design, See's Candies and Whole Foods Market as well as notable events for The Hollywood Bowl and the Critics' Choice Awards.

For more information on the event go to www.thepartygoddessuncensored.com.