## Chicago Tribune

## No invite? No problem

## Crash every party with these tips from The Faker



By Alexia Elejalde-Ruiz, Tribune Newspapers *February 14, 2010* 

It is the party of the century. The best bands, the best food, the most important/interesting/glamorous/beautiful/fun guests imaginable.

Only problem: You're not invited.

Don't let that stop you.

Whether it's a wedding, a celebrity bash or any old event with an open bar, the Faker knows that if you believe you belong there, everyone else will believe it too.

To be clear, the Faker champions crashing parties to satisfy your curiosity or partake in the free margaritas, not ruin the night of the host or hostess. Or break the law. Or compromise national security. The Faker's talking to you, Salahis, right.

For insider tips, the Faker turned to event planner Marley Majcher, owner of Los Angeles-based <u>The Party Goddess</u>, whose high-profile clientele includes **Britney Spears**, **Pierce Brosnan**, **Katherine Heigl** and **Snoop Dogg**.

Majcher said she and her staff are always on the lookout for party crashers — and they catch them about half the time.

- 1. **Do your homework.** Figure out the location, entrance and layout of the party beforehand so you can project confidence from the get-go. Also, assess whether the party is too difficult to crash, or if you will be trespassing. A nightclub with a bouncer may be tough because they're paid to scrutinize.
- 2. **Dress the part.** Clothes are the biggest giveaway that you don't belong, Majcher said. Show up too dressy or too casual, and it shows you don't know the host or hostess.
- 3. **Have your story down.** "People always want to know how you know the host or hostess," Majcher said. Do some research online to find out where he or she went to school and any other useful biographical tidbits. A safe bet is to say you are the date or a friend of someone who works with the host, as that way you're not on the spot to know his background.
- 4. **Be proactive and outgoing.** Approach people and say "Hi," and project a presence that you're supposed to be there. "Don't just be the wallflower," Majcher said. "That's the kiss of the death. That's when security comes up and starts asking questions."
- 5. **Have a few names up your sleeve.** If there's a guest list and someone's checking at the door, glance at the list and drop the name of someone who hasn't arrived yet, saying you're a guest of theirs. Knowing a few guests' names is crucial if you run into the host.
- 6. **If all else fails, pretend you're working for the venue.** Dress like a waiter, in black pants, a white shirt and black bow tie, and go in through the kitchen. Or say you're an assistant manager or working standby for the lighting crew. "With catering companies and party planning companies and wait staff, we all bring on people. Or say you work for one of the temp agencies," Majcher said. "People really don't know who's working for them."